

Fruit Cross Visit

Preserving tradition, cultivating the future: Organic cherry & olive production in Makarska region

CROATIA, SPLIT

6-8 MAY 2025

The OrganicAdviceNetwork project aims at building a strong network of advisors with organic competences across Europe. As part of this mission, the project organizes cross visits for agricultural advisors to meet, exchange and share their innovative organic farming practices.



What you can expect from this cross visit

This cross-visit provides participants with an insight into organic farming in Croatia, focusing on cherry and olive production. Through discussions with the Croatian Ministry of Agriculture, attendees will gain practical knowledge about sustainable agricultural practices and the challenges faced in the Mediterranean region.

- Gain an insight into the organic production of the **domestic cherry variety** Maraska, as well as efforts to preserve this variety, the challenges and benefits.
- Gain a deeper understanding of organic production in regions with a **Mediterranean** climate.
- Learn about the **organic olive production** and the further development of Croatia's highest quality of organically produced olive oil.
- Examine the challenges of **diversifying remote Croatian farms** within the organic farming context.
- Engage in an active discussion with the Croatia's advisory body, the Croatian Ministry of Agriculture, Forestry and Fisheries, on governmental support for organic production, and gain insights into **organic certification, conversion processes, and production statistics**.

PROGRAM

TIME	ACTIVITY	DESCRIPTION
DAY 1 - 6 MAY 2025		
13:00 - 13:30	Registration of the participants	
13:30 - 14:30	Introduction session	Introduce the cross-visit program and agricultural context
14:30-14:45	Break	
14:45 - 16:45	Meeting with Ministry of Agriculture, Forestry and Fisheries - regional specialized advisory office	Ul. Zrinsko Frankopanska 64, 21000, Split, Croatia In Croatia, the Public Advisory Service operates under the Ministry of Agriculture. This activity covers discussion about organic advisory services, key figures, certification, state aid, and challenges.
16:45 - 17:30	Reflections of the first day	Exchange on observations and lessons learnt from the visit
DAY 2 - 7 MAY 2025		
9:00-12:00	Organic olive farm and olive oil production - Jurin Dvor	Vukušići donji 1, 21250 Šestanovac, Croatia Jurin Dvor is a family-run farm focused on organic olive cultivation. The Vukušić family produces high-quality organic food and cosmetics, using sustainable methods.
12:00-14:00	Lunch	
14:00-16:00	Organic cherry farm - Terra Marascae	Rubići - Golo Brdo 16, 21250, Katuni, Croatia Terra Marascae is a family-run farm in Dalmatia, specializing in organic Maraska cherry cultivation. The farm uses manual, sustainable practices, minimal machinery, and no pesticides, incorporating eco-friendly methods like beneficial insects and water conservation.
16:30-18:30	Reflection on the second day	Exchange on observations and lessons learnt from the visits
19:00	Social dinner in the area around Split	
	Return to Split	
DAY 3 - 8 MAY 2025		
9:00-12:00	Closing session	Discussion on lessons learnt from visit and feedback to the farms/places visited

PRACTICAL INFORMATION

Requirements

All participants are required to attend the full cross-visit program. Arriving late or leaving early is not possible, except for local participants.

Due to long travel times for some countries, we recommend that participants arrive one day before the start of the cross-visit. Split Airport has direct connections to Zagreb Airport and several other destinations, making it the most convenient arrival point.

On the second day, we will spend the entire day outside of Split, traveling by bus.

The cross-visit will conclude as outlined in the program schedule. Your departure time is up to you, depending on your travel arrangements.

Participants

Agricultural advisor supporting organic farmers or famers in conversion as well as, advisors or young graduates willing to gain competences in organic advice are welcome to join this cross visit. Maximum 15 participants.

Registration

You will be asked to provide some personal information, a brief description of your interest in joining this visit and your capacity in covering your travel costs. Participation is not guaranteed, because the number of advisors who may join the visit is limited. Participants taking part will receive a confirmation message.

 [Register here](#)

Travel costs

In case you do not have budget to cover your travel costs, the project advisory partner in your respective country can reimburse part of your travel costs.

Eligible countries for cost reimbursement are FR, DE, BE, IT, BG,EE, DK, AT, CH, HU, ES, PT, HR, RO, IE, NL, SE, FI, CZ, PL, GR, SI, RS.

Eligible costs for reimbursement are transport (train, flight), accommodation (2-3 nights), social lunch and dinners, up to a limit of 400-800EUR/participant.

Once your participation to the cross visit is confirmed, you will receive more detailed information by the advisory project partner in your country about the conditions for cost reimbursement.

Costs during the cross-visit are estimated to be around 200 EUR for accommodation (breakfast included) for 2 nights and social dinner around 30-35 EUR per person. For the whole cross-visit, the estimation of the costs is around 300 EUR per person for 2 days. This estimation does not include transportation expenses to reach Split.

Contact information

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