

Fruit cross visit

Climate Change Challenges in Organic Fruit Production and Alternative Growing Systems (agroforestry, permaculture, silvopastoral)

HUNGARY, Fejér - Komárom-Esztergom County

7-9 September 2026



The OrganicAdviceNetwork project aims to build a strong network of advisors with organic expertise across Europe. As part of this mission, the project organizes cross-visits for agricultural advisors to meet, exchange knowledge, and share innovative organic farming practices.

Join us for this Organic Advice Network Cross Visit on Fruit Production! This comprehensive 3-day farm tour will focus on climate change adaptation, including wild fruit cultivation, agroforestry, permaculture, and small-scale processing. Participants will visit a professional organic berry producer organization and meet its advisor. Gain first-hand insights into the challenges, solutions, and management strategies that shape organic fruit production.

What you can expect from this cross visit

This cross-visit offers participants an in-depth look at organic farming practices and strategies across different types of fruit farms in Hungary. By the end of the visit, participants will:

- Gain insights into the structure and management of alternative fruit production systems, including agroforestry, permaculture, silvo-pastoral systems, edible forests, wild fruit cultivation.
- Understand the impact of subsidies and regulatory system on possible farm structures. The area of some alternative fruits as grown culture, which were wild collected earlier is growing in Hungary, we are going to introduce you successful productive farms.
- Be familiar with possible solutions to these challenges and be able to provide informed advice. We will introduce you different marketing strategies, like direct selling and the role of producer organisations.

DAY 1 – 7 September 2026		
TIME	ACTIVITY	DESCRIPTION
13:00	Meeting at Budapest, Etele tér (Kelenföld Train Station)	Leaving to Vál
14:00-17:00	Visiting MEGÉR-TÉSZ	MEGÉR-TÉSZ is an organic Producer Organisation (PO), one of the main actors in Hungary's organic fruit sector. They buy and process (store, freeze, and further process) redcurrants, sour cherries, elderberries, sea buckthorn (sanddorn), and wild rose. As a PO, they have their own innovation and development program, as well as an organic advisory service for their members. They mainly handle fruits for processing, with smaller quantities for fresh consumption
17:00-17:30	Travelling to Velence (Sport Hotel)	
18:00-19:00	Dinner	Dinner is at the hotel
19:00-21:00	Meeting with an organic advisor, reflections of the visit	Ilona Kaponyás will join the group for the evening. She won the Special Award "Agricultural Advisor of the Year" organized by the Ministry of Agriculture in Hungary. She

		<p>works as an independent advisor for MEGÉR-TÉSZ and also advises many professional organic vegetable producers.</p> <p>Participants will reflect the visit and exchange practices from their respective countries.</p>
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DAY 2 – 8 September 2026

TIME	ACTIVITY	DESCRIPTION
9:00-12:00	Visiting Herbafarm, Leányvár	The farm has about 150 ha wild rose plantation. The plantation was established 9 years ago. Different varieties, production, and harvest of wild roses will be introduced.
12:00-13:00	Travel to Vértesacsza	
13:00-17:00	Visiting Valaha-tanya	Lunch on the farm. Valaha-tanya is a well-established permaculture farm. On its 12 ha, all fruit species grown in Hungary can be found within this agroforestry system, including Mediterranean species, conifers, and wild species. The farm also has a small-scale processing unit that operates continuously according to the ripening schedule. The processed products are sold directly to consumers. The farm participates in local and international projects as an agroforestry/permaculture demonstration farm.
17:00-17:30	Travelling to Velence (Sport Hotel)	Presenting and discussing lessons learned from the visit
18:00-19:00	Dinner	Dinner is at the hotel
19:00-21:00	Discussion	Discussion, social event

DAY 3 – 9 September 2026

TIME	ACTIVITY	DESCRIPTION
08:30 – 9:30	Travelling to Szomód	
9:30-11:30	Visiting Sándor tanya Organic farm	This farm has about 5.5 ha of mixed orchard, including pome fruits, stone fruits, and nuts. They sell the fruits fresh, directly to consumers, and also process some of them. There are egg-laying and fattening chickens in the orchard. The farm will demonstrate the advantages of such a silvo-pastoral system and explain how to manage the animals during spraying operations.
11:30 -13:30	Closing session, lunch	Discussion on lessons learnt from visits and feedback to farms, evaluation
13:30-14:30	Travelling back to Budapest	The tour will end in Budapest (Etele tér, Kelenföld train station)

Practical Information

Requirements

Participation to the entire cross visit program. There is no possibility to arrive later or leave earlier.

Participants

Agricultural advisor supporting organic farmers or farmers in conversion as well as, advisors or young graduates willing to gain competences in organic advice are welcome to join this cross visit. Maximum 15 participants.

Registration

You will be asked to provide some personal information, a brief description of your interest in joining this visit and your capacity in covering your travel costs. Participation is not guaranteed, because the number of advisors who may join the visit is limited. Participants taking part will receive a confirmation message.

First-round registration deadline: 30 June 2026; Confirmation of application: 15 July 2026.

The registration deadline might be extended in case of undersubscription.

Link to Registration: [Cross Visit: Challenges of climate change in the organic fruit growing sector 7-9 September – Fill out form](#)

Travel costs

In case you do not have budget to cover your travel costs, the project advisory partner in your respective country can reimburse part of your travel costs. Eligible countries for cost reimbursement are FR, BE, DE, IT, BG, EE, DK, AT, CH, HU, ES, PT, HR, RO, IE, NL, SE, FI, CZ, GR, SI, RS. Eligible costs for reimbursement are transport (train, flight), accommodation (2-3 nights), social lunch and dinners, up to a limit of 400-800 EUR/participant.

Once your participation to the cross visit is confirmed, you will receive more detailed information by the advisory project partner in your country about the conditions for reimbursement of travel expenses

Costs during the Cross Visit are estimated to 200 EUR including accommodation for 2 nights, 2 breakfasts and 2 dinners. Price for accommodation including breakfast is 45-60 EUR/night in double or single bedrooms. Average price for dinner is estimated 25-30 EUR. Lunch and food/drinks during the cross-visit are offered by ÖMKi. This estimation does not include transport expenses to reach Budapest.

Contact information

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